

# Valparaiso University Fraternity and Sorority Life Strategic Initiatives for Future Growth

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Approved February 10, 2016

**Mission:** The fraternity and sorority community at Valparaiso University, led by the Panhellenic and Interfraternity Councils, will provide a member experience that includes an expectation for academic excellence, leadership, service, brother and sisterhood, integrity, lifelong commitment, cultural understanding and personal growth.

- **Academic Excellence:** The Valparaiso University fraternity and sorority community values scholarship because it is the principle reason why men and women attend the University. This also allows us to hold ourselves to a higher standard. We strive to promote an ever-growing mind through recognition, both on a personal and chapter level.
- **Leadership:** Fraternity and sorority members will develop lifelong skills with wide and various applications. Members will express values, and make an impact through their leadership training and development. The Valparaiso University fraternity and sorority experience will foster leadership characteristics in all members, regardless of elected or appointed position.
- **Service:** In alignment with the University's commitment to service, we as fraternity men and sorority women promise to uphold a personal responsibility to our community. This service allows us to demonstrate our values in a meaningful way.
- **Brotherhood and Sisterhood:** Fraternity men and sorority women value brotherhood and sisterhood because it binds us together, not only within our chapters, but within the entire fraternity and sorority community. Although it is difficult to describe, there exists a familial connection and responsibility to one another.
- **Integrity:** Fraternity men and sorority women will uphold the values of our organizations and of ourselves in all of our thoughts and actions. Members will take responsibility for their choices and engage in dialogue if and when those values are not being upheld.
- **Lifelong Commitment:** Fraternity and sorority members will uphold the values of their organization as an active collegiate and alumni/ae member. Members will seek to understand that the organization ideals are not for four years, but are everlasting.
- **Cultural Understanding:** The Valparaiso University fraternity and sorority community values cultural diversity and understanding because we as a community are dedicated to openness and inclusion. Through this, members will deepen their understanding and knowledge of our peers and incorporate this knowledge into their world view.
- **Personal Growth:** Giving fraternity and sorority members the opportunities and experiences to better understand themselves and others in an effort to create a product that can positively impact others. Personal growth is a never ending process which can be informed through fraternity and sorority membership.

# **Valparaiso University Panhellenic Council Goals for 2016**

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1. Establish Panhellenic as the premier women's leadership organization on campus and sorority membership as the premier women's leadership opportunity
2. Implement a successful sorority extension process for a new National Panhellenic Conference organization
3. Deepen the understanding of Sigma Lambda Gamma National Sorority, Inc. and her traditions.
4. Successful transition of the sorority community in the new sorority chapter facilities in the fall 2016 semester

## **Valparaiso University Panhellenic Officers Goals for 2016**

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### **Panhellenic President:**

- Lead a successful sorority extension process from the vote, to invitation, to implementation
- Assist with the smooth transition into the new sorority housing complex
- Provide support and guidance to Sigma Lambda Gamma as they prepare their charter application
- Increase intentional interactions with the student organizations hosted in the Office of Multicultural Programs

### **Vice President of Standards and Conduct:**

- Collaborate with the Office of Alcohol and Other Drug Education on cooperative programming and the peer education program
- Provide support and guidance to GUARDS to increase membership and expand programming options for chapters

### **Vice President of Operations:**

- Create fraternity/sorority life "Deans list" with all 3.0 and above GPA's
- Co-sponsor an academic development program with Christ College

### **Vice President of Recruitment:**

- Provide support and assistance to the new NPC sorority through the sorority extension process
- Develop the 2016-2017 sorority recruitment marketing plan to ensure increased numbers of women registering for formal recruitment
- Develop an action plan for all chapters to be at fall Campus Total in fall 2016

### **Vice President of Programming:**

- Revise the Junior Panhellenic program to better prepare members for future leadership roles
- Plan and implement an all-sorority service project in the fall 2016 semester

### **Vice President of Public Relations:**

- Develop a marketing plan and incentives for the #WearItWednesday campaign
- Complete a perceptions survey of faculty and staff as well as non-affiliated women on campus
- Increase the promotion of sorority chapter activities through the Valpo Greek Life social media accounts

### **Head Recruitment Counselor:**

- Plan and implement a robust Recruitment Counselor training program to ensure a knowledgeable and well prepared team

# Valparaiso University Interfraternity Council Goals for 2016

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1. Define the role, purpose and function of the Interfraternity Council and ensure understanding among member chapters
2. Establish a year round recruitment program inclusive of marketing of the fraternity experience, chapter events, and education of prospective new members
3. Fraternity membership will grow at a rate of at least 1% each year for the next five years
4. Establish methods to prevent over-programming among member fraternities through utilization of technology, external resources, and inter/national organization resources

## Valparaiso University Interfraternity Board Goals for 2016

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### **Interfraternity Council President:**

- Increase interactions with all fraternity chapter president as to better meet the chapter needs
- Coordinate a quarterly meeting with the leadership of the other major student organizations at Valparaiso University
- Increase intentional interactions with the student organizations hosted in the Office of Multicultural Programs

### **Vice President of Standards and Conduct:**

- Implement an effective program on Mental Health Awareness for the fraternity community
- Complete a comprehensive review of all fraternity and sorority policies and procedures
- Review and make recommendations on elevating the levels within *Standards and Expectations* as to continue to increase the level of performance of the Valpo fraternity and sorority community

### **Vice President of Operations:**

- Plan and implement a semester academic competition for members of fraternities
- Achieve a 75% registration of fraternity men in the Academic Mentor Database
- Compile statistics on academic improvement of fraternity men at different stages of membership

### **Vice President of Recruitment:**

- Establish a Fraternity Public Relations team to promote fraternity life at Valparaiso University
- Plan and implement a year round recruitment structure for all fraternities
- Establish a stronger relationship with the Office of Multicultural Programs
- Offer resources to chapters that do not meet their stated recruitment goals

### **Vice President of Programming:**

- Establish an award to recognize chapters that host community service programs with non-fraternity/sorority organizations
- Work to cooperatively program to avoid over-programming within the member chapters
- Explore the possibility of hosting a joint philanthropy event with an area College or University
- Organize the all fraternity/sorority formal dance in the fall 2016 semester

### **Vice President of Public Relations:**

- Plan and implement the "I am a Fraternity Man" video series
- Produce the monthly *Phota* newsletter on time each month
- Increase the promotion of fraternity chapter activities through the Valpo Greek Life social media accounts

# Fraternity and Sorority Chapter Goals for 2016

## Chi Omega

- Effectively implement the GIN system to ensure effective chapter communication
- Achieve the highest chapter semester GPA for all sororities at the University
- Work to cooperatively program to avoid over-programming within the chapter

## Gamma Phi Beta

- Achieve the highest grade point average among all sororities in the spring 2016 semester
- Work to cooperatively program to avoid over-programming within the chapter
- Strengthen relationships with Gamma Phi and Gamma Phi Beta alumnae
- Educate the membership on the NPC extension process and opportunities

## Kappa Delta

- Increase campus presence by hosting at least one unity event per month
- Increase campus awareness of the Kappa Delta Confidence Platform
- Increase the number of members applying for executive positions for the 2017 elections
- Increase the importance of ritual in the lives of our members

## Kappa Kappa Gamma

- Increase the chapter GPA to above the all sorority average
- Utilize chapter committees for each executive board officer positions
- Increase completion of the *Standards and Expectations* items at the University

## Lambda Chi Alpha

- Achieve a 3.30 semester GPA for the spring 2016 and fall 2016 semesters
- Establish an alumni advisory board for the Iota Sigma chapter
- Increase attendance at chapter event
- Revise the current chapter Bylaws to ensure alignment with current chapter operations

## Phi Delta Theta

- Engage 20% of all living alumni by the end of 2016
- Establish a timeline for developing a Phi Delta Theta Corporation Board
- Increase fundraising dollars by the chapter

## Phi Kappa Psi

- Achieve a 3.2 chapter grade point average for the spring 2016 semester
- Complete 15 service hours per brother per semester
- Create a concrete list of alumni for networking and advisory connections
- Create formal transition steps, requirements, and tips for individual eboard positions

## Phi Mu Alpha Sinfonia

- Implement an internal academic program that would place the chapter among the top three of all fraternities in spring 2016
- Expand recruitment efforts to include men outside of the arts majors
- Increase the Phi Mu Alpha social media presence
- Increase chapter involvement with other fraternity and sorority chapter events and activities

### **Phi Sigma Kappa**

- Determine the new chapter identity now that the chapter exceed 30 members
- Increase alumni contributions and support

### **Pi Beta Phi**

- Achieve Spring Campus Total through effective COB events
- Hold joint program or philanthropy event with another chapter on campus
- Develop a deeper understanding of the mutual values of the NPC sororities at Valpo and Sigma Lambda Gamma, and work to foster a stronger relationship between the chapters

### **Pi Kappa Alpha Colony**

- Complete the Pi Kappa Alpha Petition to Charter
- Plan and implement the PIKE Fireman's Challenge in spring 2016
- Achieve a chapter grade point average of a 3.0 or above for the spring 2016 semester
- Reconnect with Epsilon Beta alumni to show all that the chapter is doing on campus and increase their excitement of the chapters return

### **Sigma Chi**

- Approve and implement a change in the Sigma Chi election timeline to align with the rest of the fraternity and sorority community
- Establish a multimedia position by combining the chapter Editor, Historian, Public Relations Chair and Webmaster
- Host a Sigma Chi Crossroads Program in the spring 2016 semester

### **Sigma Lambda Gamma Colony**

- Achieve Chapter status by the fall of 2016
- Improve recruitment tactics in order to successfully gain 4-5 members per semester
- Increase the chapter grade point average by 0.1 every year
- Firmly establish one main event that will be hosted annually by the chapter

### **Sigma Phi Epsilon**

- Achieve the highest grade point average among all fraternities in the spring 2016 semester
- Establish an internal set of standards and expectations document for individual members
- Increase engagement in our non-mandatory chapter event with a minimum of 30% of members at small events, 50% at medium events, and 80% at large events

### **Sigma Pi**

- To recruit 25 new members during 2016
- To maintain the highest new member GPA for Spring 2016
- To increase the chapter GPA to above the all-fraternity average